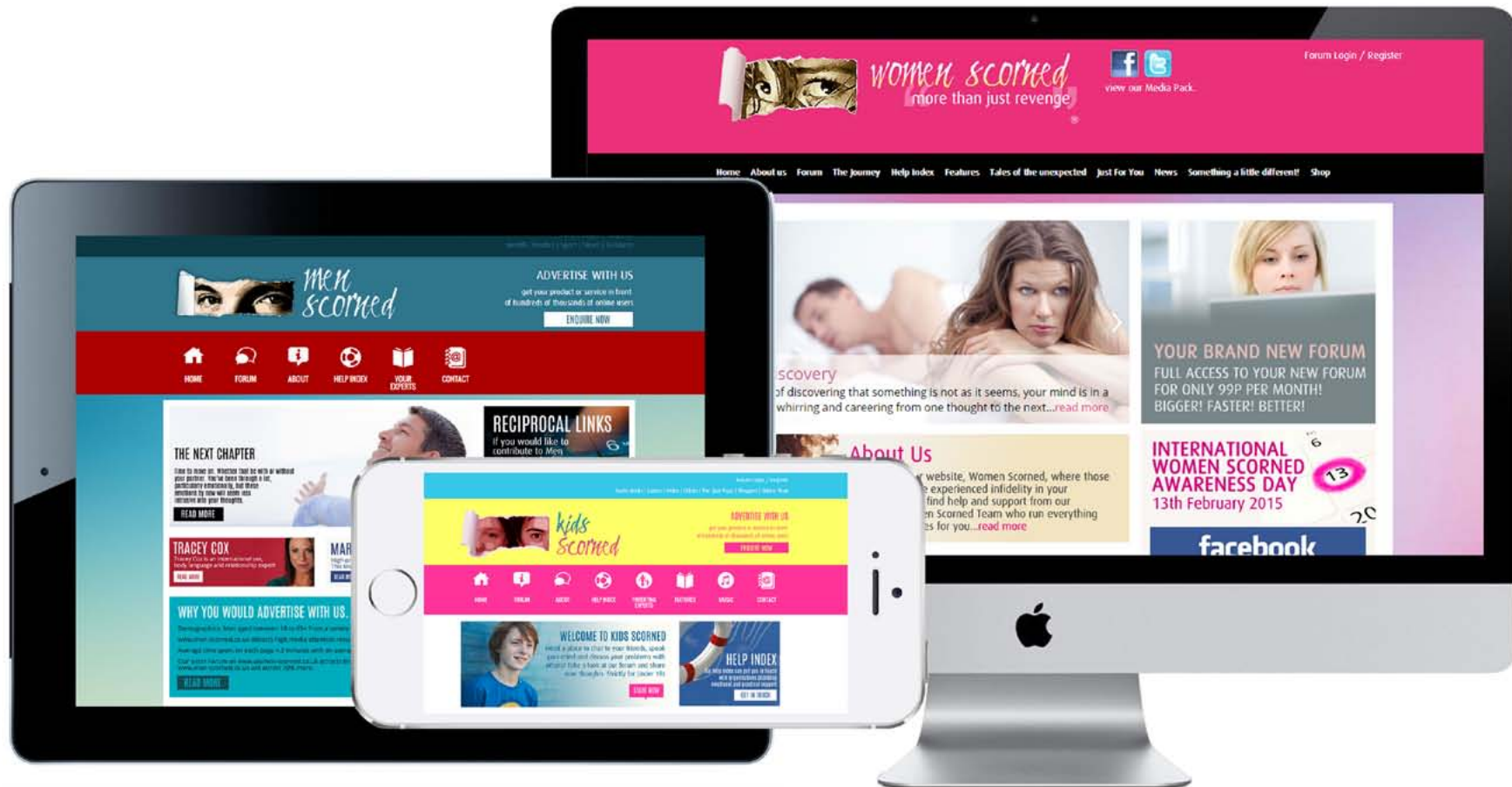


2015 MEDIA PACK





JEREMY MILNES

The reason I'm getting involved with Men Scorned is because I have personal experience of marriage and relationship break ups, both as a child and as an adult

THERE IS ONLY US
UNIQUE AND GROUND-BREAKING
WE ARE THE GO-TO PLACE FOR THOSE WHO HAVE BEEN
THROUGH INFIDELITY

Attracting users from 158 countries

Our initial site www.women-scorned.co.uk launched late 2013 and has 100,000 unique users per month



TRACEY COX

Tracey Cox is an international sex, body language and relationships expert as well as a TV presenter.

“ THE WORLD’S LEADING HELP, SUPPORT AND ADVICE WEBSITE AND FORUM FOR INFIDELITY

Average dwell time for Women Scorned 10.5 minutes

Average dwell time for Men Scorned 12 minutes

Average dwell time for Kids Scorned 8 minutes



Denise Robertson

Perhaps best known as the resident agony aunt on the
ITV show This Morning

**“ WITH THE POWER OF CELEBRITY ENDORSEMENT
OUR USERS TRUST THE SCORNED FAMILY**

*** NAMES CHANGED FOR PROTECTION**

Linda* thank you so much for your answer. Feeling so much better. Understand how to more forward :)

Sarah* knowing the correct facts is brilliant. A huge thank you to Women Scorned and Marilyn.



JULIAN BENNETT

Julian came to the forefront of British Television for his role as Fashion Stylist on the popular and much-loved series, *Queer Eye for the Straight Guy* on Living TV in 2004

PROFILES OF TYPICAL ADULT SCORNED SITE USER

Women Scorned

Core age 18+ | 60% with disposable income | 78% online shoppers

Men Scorned

Core age 18+ | 82% with disposable income | 63% online shoppers

Sandra McClumpha

“ Sandra has gone on to become one of Britain’s most pioneering and successful business women




**WORKING WITH
YOUR BRAND
FOR MAXIMUM
EFFECT**

“I am delighted to be involved with Women Scorned and look forward to working directly with them to offer additional support and comfort for women all over the country during their time of need.”

70% OF OUR USERS LOVE TO BROWSE THIS CONTENT REGULARLY




CHAT FORUM
Talk with confidence on your Forum to all our other Members for just 99p a month.
[START CHATTING](#)



Denise Robertson
Listening to your problems and offering advice
[▶ read more](#)




Wendy Plump
Author of "The Vow"
[▶ read endorsement](#)




Abuse Helplines
Abuse is not normal and never OK
[▶ view our abuse helplines](#)



Amorjo
Visit my online shop
[▶ start shopping](#)



The Feel Good Factor Eating Plan
[▶ read more](#)



Russell Grant
View your horoscopes and also read about me!
[▶ view my biography](#)



CHECK OUT TRACEY'S GREAT RANGE



COMANDO DAD: RAW RECRUITS
Commando Dad Raw Recruits is a must-have manual for all dads-to-be. It demystifies pregnancy and childbirth; provides the essential back-up information men need to support their partners and prepares them for the radical changes to their life that a new BT



YOUR FEEDBACK
We want to hear from you. How are we doing and what else would you like to see?



THE RENZO EFFECT
Train the Renzo way like you have never experienced before!



Features
From divorce and children to finances. See our features
[▶ read more](#)

SURVEYS AND SOCIAL MEDIA

Always a huge response. Our users love to get involved.

MEDIA EXPOSURE

Currently we are in over 50 publications and here are some publications the sites have featured in



Love It Magazine 750,000 readers weekly in the UK



Closer Magazine 1 million readers weekly in the UK



Daily Mail 1.7 million daily

We also regularly feature in ..

Bella The Sun | Best Wales on Line | Telegraph BBC Radio | Mirror Dublin Radio

WHAT WE ARE UP TO IN THE NEXT 12 MONTHS?

www.men-scorned.co.uk will be featured in many publications promoting the new site daily, weekly and monthly.

www.kids-scorned.co.uk will be taken into schools and child dominated areas.

www.women-scorned.co.uk will be featured in many publications promoting the site in the media.

Invited on to TV and Radio in the UK and will feature as experts in the field of divorce, finance, infidelity and parenting to name but a few.

EXCITING AND PROSPEROUS TIMES ARE HERE. BE A PART OF IT AND DON'T MISS OUT!

STATS AND FACTS

Source Cashback site Quidco.com

Commissioned research with 2,000 women, found that 56% of them head to the shops to cheer themselves up after calling time on their relationship and spend more money than on any other shopping trip.

Source Men Scorned Survey powered by Survey Monkey

Reached 1,000 men, found that 48% of them head to the internet to shop spending 20% more than they would normally

Source Kids Scorned Survey powered by Survey Monkey

Reached 1,500 of both genders under the age of 18. Time spent on Internet average 30 hours per week. Time spent looking to buy average 12 hours per week.

OUR PRICES

Whilst we are growing our business we have exciting introductory offers for you
Let's keep it simple to start

Logo and link on pre-selected internal pages (we will work with you for relevant site section)

Fixed Rate for a 3 month period	£500
Fixed Rate for a 6 month period	£900
Fixed Rate for a 12 month period	£1600

Banner

Home page top	£950
Home page bottom	£750
Home page RHS	£800
Home page LHS	£500

Banners on 1 internal site feature page 12 month period

Women Scorned	£600
Men Scorned	£300
Kids Scorned	£300

These prices will be fixed until December 2015